



# INTERNATIONAL PHD PROGRAM

EDUCATE AND DEVELOP OUTSTANDING SCHOLARS  
FOR CHINA AND THE GLOBAL COMMUNITY

## PKU GUANGHUA

### PUSHING THE BOUNDARIES OF GLOBAL SCHOLARSHIP

Peking University was the first comprehensive national university in China and has been a crown jewel in China's higher education system since its founding in 1898. It is currently ranked 1<sup>st</sup> in Asia and 16<sup>th</sup> in the world according to the Times Higher Education World University Rankings 2022. The University has been involved in key moments of China's history, playing a pioneering role in the country's modernization and facilitating its engagement with the world.



Guanghua School of Management has pioneered economic and business research in China for 36 years. Research conducted by our faculty is routinely published in top international journals and influences government policymaking and business practice. Guanghua has proactively engaged in research on the implications of applied technologies like Big Data, AI, and digitalization for business and economic growth, creating a rigorous learning environment that will prepare students to conduct highly relevant research that meets today's most pressing challenges and lays the groundwork for a better tomorrow.

### ABOUT IPHD PROGRAM

Guanghua's International PhD Program (iPhD) aims to educate and develop outstanding scholars with a demonstrated capacity for conducting high-quality scientific research to advance the fields of economics and management. The Chinese practices in economic and social development and China's unique institutional setting provide rich opportunities for aspiring academics to research on first-order issues in economics and Management, and generate novel insights, ideas and knowledge. The full-time program can be completed entirely in English, including both required coursework and doctoral dissertations.



UNPARALLELED  
CHINA EXPERTISE



# FACULTY

We have more than 110 full-time faculty whose cutting-edge and high-quality research are regularly published in top tier economics and management journals such as *American Economic Review*, *Journal of Political Economy*, *Management Science*, *Journal of Finance*, *Academic Management Journal*, etc. They have played an important role in China's policy making and regulation drafting, and they are strong advocates of China's market-oriented reforms and innovative business practices. They are trusted partners of entrepreneurs, CEOs, and public figures; and their work has been recognized with top national research awards for making contributions to China's development.



- Accounting
- Business Statistics
- Economics
- Finance
- International Business
- Management Science and Information Systems
- Marketing
- Organizational Behavior
- Strategy

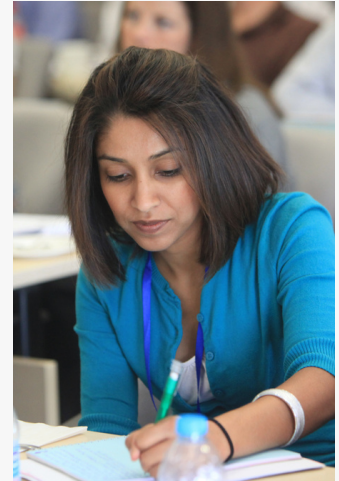
Program curriculum requirements are available here:  
[https://iphd.gsm.pku.edu.cn/Program\\_Details/Research\\_Fields.htm](https://iphd.gsm.pku.edu.cn/Program_Details/Research_Fields.htm)

# SCHOLARSHIP

For admitted applicants, Guanghua will cover full tuition fees, provide on-campus housing and provide a monthly stipend. Supplemental scholarships providing additional support to particularly outstanding students are also available based on demonstrated academic excellence and potentials.

# CAREER PROSPECTS

Students that have successfully completed a PhD with Guanghua have moved on to teaching and research positions at some of the world's leading universities -- especially business schools -- or at other academic or research-focused institutions across the globe.



Guanghua School of Management  
Peking University

## FOR MORE INFORMATION

Please visit <https://iphd.gsm.pku.edu.cn/>

Or contact:  
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## APPLICATIONS NOW OPEN FOR 2022!

Application Period: Oct 2021 - Feb 2022  
Classes Begin: Aug 2022

Apply at <http://www.studyatpku.com>

APPLY NOW

